



Caribbean Food & Drink Conference Friday 18th August 2017

10.30 **Registration**

11.00 **Conference Begins**

Master of Ceremonies: Ambassador Edwin Laurent, Director Ramphal Institute

Welcome Address & Opening Remarks by David Roberts, CEO of CaribDirect Multi Media

Sponsors Address by Mrs Nyree Chambers, Head of Marketing, Grace Foods

Keynote Address: Why The Caribbean? His Excellency Guy Mayers, High Commissioner for Saint Lucia

SPEAKERS:

Enabling SME Development – The Barbados Food and Drink Experience

Sharon Walton, Business Development Officer, Barbados Investment & Development Corporation

A Brief Introduction to the UK Honours System

Abby Oshodi, Honours Diversity and Outreach Co-ordinator, Cabinet Office

Have You Got The Right Mind-Set For Success In Business?

Dr Ava Eagle Brown

Special Food Presentation

Sabrina Zeif

13.00 **LUNCH**

14.00 **SEMINARS 14:00 – 14.30 & 14:30 – 15.00**

Turning Your Passion into Profits with Funding Options Auditorium (14.00 – 14:30)
By Mavis Amankwah, Rich Visions

How To Boost Your Brand Visibility Using Social Media Auditorium (14:30-15:00)
By Vee Roberts, director Insight2Marketing

Caribbean Food and Drink – Enhancing The Tourism Experience – RM 101
By Carol Hay, Director of Marketing, Caribbean Tourism Organisation

The Benefits of Exporting Your Products and How This Impacts Your Trademark – RM 102
By Emma Reeve, Associate at Mathys & Squire

Obesity – Caribbean Cuisine & Culture – RM 103

By Dalip Ragoobirsingh, Faculty of Medical Sciences University of the West Indies

Challenges of Large Scale Food Production – RM 104

By Nyree Chambers, Head of Marketing, Grace Foods UK

Maximising Exporting Food & Drink Opportunities in the Caribbean with DIT – RM 105

By Racquel Peters, Head of Trade & Investment, British High Commission, Department for International Trade, Jamaica

How to Grow A Thriving and Sustainable Food Business – RM 106

By Ashanti Bentil-Dhue, founder Female Foodpreneur Collective and Nourish w/Ashanti, Virgin Start Up Mentor

15:00 **TEA / COFFEE BREAK**

15:30 **SEMINARS 15:30 – 16.00 & 16:00 – 16.30**

Do You Have The Right Mindset For Success in Business – Auditorium

(15:30-16:00) By Dr Ava Eagle Brown

Get Rich For Real; Discover The Most Powerful Way To Make More Money

Auditorium (16.00 – 16.40) By Vishal Morjaria, Author of Wow Your Way To Wealth

Detoxifying and Cleansing with our Caribbean Herbs – RM 101

By Dr Gilbertha Mary St. Rose, Eden Herbs Ltd, Saint Lucia

Allergen Aware Scheme In Food Service – RM 102

By Julian Edwards MIH, FCSI, (Chair UK & I) Allergen Accreditation

The ‘FreeForm’ Revolution. How Important Is It Within the UK Market and How Can Caribbean Producers Tap Into It? – RM 103

By Michells Berridale-Johnson, FreeForm Food Awards

Business and Economic Consequences of BREXIT – RM 104

By Ambassador Edwin Laurent, Director of Ramphal Institute

Things To Consider When Entering The UK Market with Caribbean Food – RM 105

By Bryan Treherne, Director South London Export Club

16:30 **COMFORT BREAK**

16:45 **Levi Roots, CEO Caribbean Smokehouse – Dragon Slayer Success Story**

Ian Burrell, Rum Ambassador, CEO Rumfest UK – Caribbean Rum Cocktails

PITCH THE PANEL

RAFFLE

18:00 **VOTE OF THANKS, By Doris Charles, Minister Counsellor, Saint Vincent and the Grenadines**